

**Core Competencies:** • UI/UX Design • Product Design • Prototyping • Storyboards • Personas • Wireframes • Content Strategy • Information Architecture • User Research • User/Usability Testing • Responsive Design • UI Development • Front-End Development • Soft Skills

## Education

**Masters**, California State University, Fullerton  
Computer Science | May 2018

**Bachelors**, GITAM University, Visakhapatnam  
Information Technology | May 2016

## Experience

**Hillwood, A Perot Company, Web and Cloud Applications Developer, Dallas, TX (05/2017 – 05/2018)**

- Collaborate alongside engineers, stakeholders on various internal and external web applications
- Responsible for prototyping, wireframing, research, decide and develop an enhanced process for the workforce, events distribution
- Using multiple skillsets to design, develop the necessary web applications in force.com sites with APEX and Visualforce pages for various development projects
- This corporate IT experience taught me new skills and platform to expand my design and development skills and me a better person

**Symbiosys Technologies, UI/UX Engineer – Intern Team Lead, Visakhapatnam, India (05/2015 – 06/2015)**

- Designed, developed and delivered an Online Survey Tool for pre-product launch and user research
- Led a team of 14 to design and deliver the entire design process with a functional web app using Agile methods
- Responsibilities: Information Architecture, ideation, wireframes, research, design sprints, prototypes, agile feedback, team progress

**VMRDA (formerly VUDA), Digital Media Designer & Developer, Visakhapatnam, India (12/2014 – 01/2015)**

- Worked with the Indian Government for designing and developing all necessary digital content for VISAKHA UTSAV
- Challenges: small team, short duration with a lot of work, high stakes & reputation project, government bodies involved, strict digital theme restrictions, the broad scope of audience, primary media focus, limited research material
- Responsibilities: concepts, branding themes, developing design systems, ideation, wireframes, research, high-fidelity prototypes, web app
- Achievements: featured in a newspaper editorial, felt happy to see our work all around the city hoardings, billboards, print & media, recognized by the prime leaders of the state, received an honorary certificate from officials

**GITAM University: Initiative Team, UX/Product Designer & Developer, Visakhapatnam (06/2013 – 06/2016)**

- Led, designed & developed multiple products, projects that involve branding, UI and UX for university start-up initiatives, annual fests, student chapters
- Designed and developed university GITAM NSS website for the NSS Student Chapter, an Indian Govt. Initiative
- Initiated, designed and developed a product that would make an effective training and placement program for the students of the university that helped them get placed during campus placements
- Helped many hundreds of students get their first job and saved many man hours for the placements team during the screening and selection process
- Recognized and awarded with the Best Student Award 2016 for my accomplishments in academics, projects, and products I made. Represented my University and spoke in front of 500+ audience.
- Organized and lead a workshop on **Entrepreneurship Summit**. Had 5 professionals with an attendance of 100+ students

## Few of my Projects

**RECRUIT** (Adobe XD, HTML, SASS, JavaScript, PHP, MySQL, Dreamweaver, SQL data, Materializecss)

- Recruitment Portal with a twist. It is focused primarily on making the recruitment efficient
- The project concentrates on saving time and resources on both the user(employee) end and the employers' end
- Designed and developed from scratch as my Masters graduate project with a new idea to build upon my older version
- Motto statement: "It is way easier to put the work in when there is a specific end goal that is distinctly available."

**Content Management System** (Adobe XD, Photoshop, HTML, SASS, JavaScript, PHP, MySQL, jQuery, SQL data)

- Designed and developed a custom web-based content management system specifically to cater needs of a Dental Clinic and a Wholesale medical store
- Functionality: handle all the patient reports, multiple access levels, inventory check, tools to calculate and adjust bills, maintain the employees' data

**Websites for University** (Adobe Cloud Suite, HTML, SASS, JavaScript, Angular, jQuery, PHP, MySQL)

- Successfully led, designed and developed various websites under many occasions for all the activities, fests, events of my university
- Got to improve my social and soft skills in handling teams of sizes 3 individuals – 12 groups on multiple occasions under immense pressure and tight deadlines with flawless results
- Developed the ability to find and articulate problems effectively and bringing out solutions as a team player
- Formulating strategies to optimize efficient techniques and improved quality
- Learned to take responsibilities under pressure and handled many wrongs to make it right

**Splitwise Web App** (Adobe XD, HTML, SASS, JavaScript, Ember JS, Node JS, jQuery, Bootstrap, AJAX)

- A fully functional Splitwise web-based app as a project for our Front-End Technologies class in a team of 4
- My responsibilities include the complete design and development of the Splitwise web app on the UI and the UX side
- Completed imagined the UX and the product from scratch and built from the ground up to cater the user needs
- Developed the UI using the material guidelines with HTML/SASS/JS
- Tested the responsiveness in all the browsers and the devices of all sizes and screens

**Tools** • Adobe XD • Adobe Cloud Suite • Figma • Invision • Invision Studio • Sketch • HTML/SASS/JS • Android, IOS Design Guidelines • Realtime board • Trello • Curiosity • Technical Ability • Optimism

**Certifications:** I have pursued and completed many certifications and course of many things. Please visit the provided link of Lynda to view my certifications: <https://www.lynda.com/AllCertificates/User/8382751>

**Interests/Likes** • Work and grow as a designer • I love McDonalds softie ice cream • Swimming • Anything related to Dragonball • Visit new places • Attempt new experiences • Play games • Watches • A good meal at any time of day • A good conversation over dinner or coffee rather than with a phone • Grow up to give whatever my parents asks for.

**Most Proud of** • Best Student Award in my Undergrad • 2 times featured in Newspaper editorial • My thought process • My core values • My smile • My optimism.

**My life in a day** • Researching design inspirations/trends • Ideating for different products and ideas • YouTube videos • Design anything • Design again • Research different products for ideas and improvements • Talk to my parents at home • Take a walk around with songs in my ears • Waiting for your call